

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963425-1	10/21/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Florida Democratic Party/D	FL DEM/DENTEL/D	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/19/12	963425	07911441

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	VDPD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/15/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11111--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11111--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		10/15/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
2	WESHTu		10/16/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
5	WESHW		10/17/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
1	WESHTh		10/18/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
3	WESHF		10/19/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	KCD1203H	\$1,500.00 NM
2	10/15/12	10/19/12	M-Su News @ 11PM	11-1135p	11111--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11111--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESHM		10/15/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,600.00 NM
4	WESHTu		10/16/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,600.00 NM
2	WESHW		10/17/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,600.00 NM
1	WESHTh		10/18/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	KCD1203H	\$1,600.00 NM
3	WESHF		10/19/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	KCD1205H	\$1,600.00 NM
3	10/15/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/15/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
1	WESHTu		10/16/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
3	WESHW		10/17/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
5	WESHTh		10/18/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1203H	\$700.00 NM
4	WESHF		10/19/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	KCD1205H	\$700.00 NM

Total Spots 15

Gross Total \$19,000.00

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Advertiser	Product	Estimate Number
Florida Democratic Party/D	FL DEM/DENTEL/D	

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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,850.00
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<u>Net Amount Due</u>	\$16,150.00
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